



## **101 Mobility chosen as Strategic National Partner for Always Best Care**

**Roseville -- 12/15/2010 – Always Best Care Senior Services** announced that they will be working with **101 Mobility**, a leader in the Sales, Service and Installation of Mobility Equipment. According to Bob Barreto, an Area Representative with Always Best Care, both companies are anticipating the partnership to be beneficial to both organizations due to mutual contacts with the general public and specifically with programs for seniors. Although 101 Mobility is relatively new to franchising, the company is expecting their footprint to grow quickly beyond their existing franchises and company owned locations due to the same market dynamics that are creating such explosive growth in their segment of the industry.

101 Mobility serves the aging, baby boomer, chronically disabled, and those who choose to ["age in place"](#). The huge increase in the number of people choosing to stay at home during their later years is corresponding to incredible opportunities in the market for 101 Mobility. As the nation's first comprehensive home mobility products seller, installer, and service provider; 101 Mobility is answering an enormous market demand for products formerly available primarily online, with absolutely no installation, face-to-face service, or support. 101 Mobility is one of the leading dealers of mobility equipment in the US today. With locations to serve its clients in many areas of the country, they are well prepared to handle mobility and accessibility product needs. From their operation center in Wilmington NC, to their local representatives in markets all over, they focus on earning the trust of their clients and meeting their needs quickly through courteous and efficient service.

For over a decade, Always Best Care has provided exceptional in-home care, assisted-living placement, and trusted senior care. Always Best Care's provides non-medical services to help seniors with activities of daily living, including companionship, medication reminders, errands and transportation for appointments, light housekeeping, meal preparation, dressing and bathing, incontinence care, and transferring. In-home care services are provided on an hourly or daily basis, with a minimum of two hours per shift. Care Coordinators at Always Best Care also assisted seniors that are looking to transition into a senior living community. Always Best Care has services 120 independently owned and operated offices in 34 states throughout the country. The industry leader works closely with senior living communities, medical professionals, seniors, and their families.

For more information on franchising opportunities with 101 Mobility, visit <http://101mobilityfranchise.com/faq.html>. For more information on services provided by Always Best Care Senior Services, please visit [alwaysbestcare.com](http://alwaysbestcare.com). For information on franchising opportunities, visit <http://franchisewithalwaysbestcare.com/>

Media Relations Contact

David J. Caesar

Vice President of Franchise Operations

Always Best Care Senior Services

Telephone: 888.430.2273, ext 9112

Email: [dcaesar@abc-seniors.com](mailto:dcaesar@abc-seniors.com)

Website: <http://www.alwaysbestcare.com>